



# HEADLANDS

COASTAL LODGE & SPA



Headlands Coastal Lodge & Spa is what the Northwest has been missing: a luxury destination that takes full advantage of the Oregon Coast's rugged natural beauty. A stay at Headlands is a true escape from the hectic day-to-day, a windswept retreat at the edge of the world, for travelers who seek out the undiscovered, unexpected and unpretentious. Here you'll find countless opportunities to head outdoors for adventure on the water, beach or trails...or stay in to recharge and restore in our warm, stylish lodge. We treat guests and locals like family, whether at our modern but approachable fine-dining restaurant and bar, or in our intimate spa and wellness studio. It's hospitality, Oregon-style.

Construction began in November 2016, and the lodge is now open.

## Grand Lobby and Haystack Hall

- Front desk with 24-hour reception
- Adventure coaches to help design custom North Coast itineraries
- Gift shop with a curated selection of items
- Local art and artisan work on display
- European-style bathroom with live walls, and unisex and family changing areas
- Grand wood-burning fireplace
- Dog-friendly lobby
- Complimentary bicycles for exploring Pacific City

## Oceanfront Lodge

- 33 oceanfront rooms each with a balcony and views of iconic Haystack Rock
- All rooms have bike and surfboard racks
- Accented with Oregon hardwoods
- Glass-wall showers and soaking tubs with a view
- Local touches, such as custom Headlands Pendleton blankets
- Select rooms are dog-friendly
- Rooms are equipped with one king or two queen beds
- Pantry with top-tier snacks on every floor

## Oceanfront Cottages

- 18 two- and three-bedroom condo-style oceanview cottages
- Private balconies and patios overlooking the beach
- Fully-equipped kitchens that can be stocked in advance, and gas grills
- Jetted indoor soaking tubs
- Some cottages are dog-friendly

## HEADLANDS COASTAL LODGE & SPA

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**For downloadable images:** [HeadlandsLodge.com/PressCenter](http://HeadlandsLodge.com/PressCenter)

## Meridian

- Pacific Northwest-focused cuisine in a casually elegant setting
- Seats 40
- Ingredients from the ocean, local farmers and Mary's Herb Garden
- Open kitchen
- Lively open bar seats 16
- Unique indoor patio lounge with accordion-style windows that open completely
- Group accommodations available
- Indoor patio lounge with an ocean view and double-sided glass fireplace
- Pelican Brewing's famous pub and brewery located next door to the south, on the beach

## Tidepools

- Outdoor hot tub and fireplace overlooking the beach
- Three massage and treatment rooms
- Steam room
- Shower and changing rooms
- Precor cardio equipment, Peloton bikes, cable tower, free weights and yoga props
- Innovative wellness program featuring group classes indoors and out

## Meetings and Events

- Private dining and conference spaces available
- Two dynamic meeting spaces can accommodate up to 16 guests each, joined by a center courtyard
- Perfect for small groups, weddings, corporate meetings and other events
- State-of-the-art audiovisual resources

## Outdoor Activities

- Dory boats, surfing, running, climb the dune (at 240 feet it's the highest in Oregon), biking, hiking, visit the tide pools, stand up paddleboard, kayaking, beach bonfires, ocean and river fishing, crabbing, bird watching and more!

### ARCHITECT

Scott Edwards Architecture  
Portland, OR

### INTERIOR DESIGN

EDG Design  
Bay Area, CA

### CONSTRUCTION

O'Brien and Company  
Cannon Beach, OR

### MANAGEMENT

Kiwanda Hospitality Group  
Pacific City, OR



## Location

- Located in Pacific City on Oregon's North Coast, just two hours by car from Portland International Airport
- Nature – the ocean, rivers, beaches and trails – is our backyard
- Cape Kiwanda State Natural Area to the north
- Bob Straub State Park less than two miles away
- Nestucca Bay National Wildlife Refuge to the south
- Sand Lake Recreation Area 15 minutes to the north
- Part of the Three Capes Scenic Loop

## About Headlands Coastal Lodge & Spa

The Nestucca Ridge Family of Companies, founded in Pacific City, Oregon, in 1990, is a group of organically grown businesses including Pelican Brewing Company, one of Oregon's fastest-growing craft beer brands. Headlands is locally owned and owner-operated, employing 60 people from Pacific City and the surrounding area.



### Mary Jones and Jeff Schons, Owners/Partners, Nestucca Ridge Family of Companies

Both native Oregonians, Jeff and Mary moved to Pacific City in 1990, intending to stay for the winter, and never left. In addition to running and growing their family of businesses, Jeff and Mary are committed to investing in the community and contributing to the quality of life in Pacific City. Their greatest desire is to share their businesses and all Pacific City has to offer with their guests. Mary enjoys the serenity of living by the water, and in her free time kayaks and teaches cooking classes. Jeff takes full advantage of the outdoors. He's likely to be found crabbing, flying, climbing, fishing or hunting.

### Jennifer Nelson, General Manager

Jennifer became interested in hospitality at a young age with entertaining family and friends. In her twenties, she spent time in Alaska working at a fly-fishing lodge and at several restaurants in Portland. She pursued her passion for excellent service and guest experiences at boutique hotels, as lodging manager of Brasada Ranch, general manager of the Oxford Hotel and general manager of the Inn at the 5th in Eugene. In addition to her accomplished career in hospitality, Nelson has served on the Travel Lane County board and the Oregon Restaurant and Lodging Association's board of directors.



## THE STORY BEHIND OUR LOGO

Pacific City is the only wintering spot in the world of the Semidi Island Aleutian Cackling Geese. Each year, the geese fly south more than 2,000 miles from their small Alaskan nesting islands to Oregon's North Coast. Every evening during their annual Pacific City stay, they leave the grassy pastures in the Nestucca Valley and soar across a mile of ocean to roost on Haystack Rock—the same towering monolith that Headlands guests can see from their rooms and cottages.

Our logo is reminiscent of these special birds because they capture our Headlands spirit: rugged, beautiful and ready for adventure. We feel the same way about our geese as we do about our guests—eagerly awaiting their arrival, cherishing their stay with us and looking forward to their eventual return.