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September 27, 2017

Contact

Madeline Luce / Coates Kokes

503.241.1124, madeline@coateskokes.com

Headlands Coastal Lodge & Spa announces new general manager

Jennifer Nelson brings almost 20 years of hospitality experience in Oregon to Pacific City

Pacific City, Ore. – Jennifer Nelson, former general manager of the Inn at the 5th in Eugene, has joined the Headlands Coastal Lodge & Spa as the general manager. Construction at the lodge is moving along, with a projected opening date of December 2017.

Nelson has an extensive history in hospitality in Oregon, and has worked at hotels in Cannon Beach, Bend and Eugene. Her interest in hospitality began at a young age with entertaining family and friends. In her twenties, she spent time in Alaska working at a fly fishing lodge, and then at several restaurants in Portland. Later, she and her husband relocated to Bend, where she furthered her passion for excellent service and guest experiences at boutique hotels as the lodging manager at Brasada Ranch and general manager of the Oxford Hotel.

“I was immediately impressed with Jennifer’s decades of experience in the Oregon hospitality industry, and drawn to her warm personality,” said Jeremy Strober, president of Kiwanda Hospitality Group. “She fits well into our family of hospitality professionals here in Pacific City.”

In addition to her accomplished career, Nelson has served on the Travel Lane County board and the Oregon Restaurant and Lodging Association’s board of directors.

Headlands will feature 33 Oceanfront Lodge guest rooms and 18 Oceanfront Cottages all with views of iconic Haystack Rock. The restaurant and bar will serve Pacific Northwest inspired cuisine from the open kitchen. Guests will enjoy massages, treatments and an innovative indoor and outdoor fitness program at the spa and wellness studio.

About Headlands Coastal Lodge & Spa

Founded in Pacific City, Oregon, in 1990, Nestucca Ridge Family of Companies is an organically grown collection of coastal businesses dedicated to memory-making beach vacations, meetings and ownership experiences. Prominent offerings include the iconic Pelican Brewing Company, the Inn at Cape Kiwanda ocean view boutique hotel and the new, nostalgia-focused Hart’s Camp Airstream Hotel and Shorepine Vacation Rentals. Headlands Coastal Lodge & Spa joins these and other lodging offerings under the management of the Kiwanda Hospitality Group.

For more information and updates, visit www.headlandslodge.com.

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